

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
313665-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1693

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	313665	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	Action News 6am	6-7am M-F	- 11- 1 - -	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - 1- 1 - - 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 6:20 AM Action News 6am 6-7am M-F :30 PWF12112H \$1,800.00 NM									
2 WXYZ F 11/02/12 6:51 AM Action News 6am 6-7am M-F :30 PWF12113H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 - 1 - - - - 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 11/06/12 5:58 AM Action News 6am 6-7am M-F :30 PWF12113H \$1,800.00 NM									
2	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	- - - - - S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - - S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 8:52 AM Action News SUN 8am Sun 8-930am :30 PWF12113H \$900.00 NM									
3	10/30/12	11/05/12	The Chew	1-2pm M-F	11111 - -	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111 - - 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 The Chew 1-2pm M-F :00 \$800.00 NM									
Credited									
2 WXYZ W 10/31/12 The Chew 1-2pm M-F :00 \$800.00 NM									
Credited									
3 WXYZ Th 11/01/12 12:58 PM The Chew 1-2pm M-F :30 PWF12112H \$800.00 NM									
4 WXYZ F 11/02/12 12:59 PM The Chew 1-2pm M-F :30 PWF12111H \$800.00 NM									
5 WXYZ M 11/05/12 The Chew 1-2pm M-F :00 \$800.00 NM									
Credited									



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Protect Working Families	Protect Working Families	1693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/05/12	2-3pm General Hospital	2-3pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 2-3pm General Hospital 2-3pm M-F :00 \$800.00 NM Credited 2 WXYZ W 10/31/12 2-3pm General Hospital 2-3pm M-F :00 \$800.00 NM Credited 3 WXYZ Th 11/01/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12112H \$800.00 NM 4 WXYZ F 11/02/12 2-3pm General Hospital 2-3pm M-F :00 \$800.00 NM Credited 5 WXYZ M 11/05/12 2:22 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12113H \$800.00 NM									
5	10/30/12	11/05/12	Dr. Oz	4-5pm M-F	11-1---	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 4:56 PM Dr. Oz 4-5pm M-F :30 PWF12112H \$1,400.00 NM 2 WXYZ Th 11/01/12 4:10 PM Dr. Oz 4-5pm M-F :30 PWF12112H \$1,400.00 NM 3 WXYZ M 11/05/12 4:39 PM Dr. Oz 4-5pm M-F :30 PWF12113H \$1,400.00 NM									
6	11/05/12	11/05/12	M-F 730-8pm	730-8pm M-F	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 PWF12113H \$3,000.00 NM									
7	10/31/12	11/02/12	Jimmy Kimmel Live	1205am-105am M-F	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 12:57 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$750.00 NM 2 WXYZ F 11/02/12 12:40 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12113H \$750.00 NM									
8	10/30/12	11/01/12	M-F 106a-206a	106am-206am	-1-1---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -1-1--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 1:25 AM M-F 106a-206a 106am-206am :30 PWF12110H \$400.00 NM 2 WXYZ Th 11/01/12 1:23 AM M-F 106a-206a 106am-206am :30 PWF12111H \$400.00 NM									
9	11/03/12	11/03/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 1:29 AM SA 1230a-130a 1230am-130am :30 PWF12113H \$250.00 NM									
10	11/03/12	11/03/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 1:59 AM SA 130a-230a 130am-230am :30 PWF12113H \$175.00 NM									



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11	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 9:38 AM SA 8-10am Action News 8-10a :30 PWF12113H \$3,000.00 NM									
12	11/03/12	11/03/12	SA 12-12:30a	12-12:30a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 12:29 AM SA 12-12:30a 12-12:30a :30 PWF12113H \$600.00 NM									
13	11/03/12	11/03/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 1:09 AM SA 1230a-130a 1230am-130am :30 PWF12111H \$425.00 NM									
14	11/04/12	11/04/12	SU 12a-1a	12am-1am	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 12:24 AM SU 12a-1a 12am-1am :30 PWF12111H \$1,500.00 NM									

Total Spots **22** Gross Total **\$24,950.00**

Payment Terms 30 Days

Agency Commission **\$3,742.50**
Net Amount Due **\$21,207.50**